

Order / Rev: 725042
 Alt Order #: 06397343
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Farmer, B/ D/ State House
 Product Desc: FARMER FOR ST REP
 Estimate: 2536

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WZZM	11/05/12	11/05/12	The Chew The Chew	CM	1-2p	M-----	:30	1	\$140.00	P-2	0.00	NM	1	\$140.00
THE CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$140.00		0.00			
E 7	WZZM	11/05/12	11/05/12	Mon Prime C Castle	CM	10-11p	M-----	:30	1	\$2,800.00	P-1	0.00	NM	1	\$2,800.00
CASTLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$2,800.00		0.00			
E 8	WZZM	11/05/12	11/05/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
EYEWITNESS NEWS 13 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,200.00		0.00			
E 9	WZZM	11/05/12	11/05/12	General Hospital General Hospital	CM	2-3p	M-----	:30	1	\$140.00	P-2	0.00	NM	1	\$140.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$140.00		0.00			
E 10	WZZM	11/05/12	11/05/12	M-F 3-4p Katie	CM	3-4p	M-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
KATIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$150.00		0.00			
E 11	WZZM	11/05/12	11/05/12	M-F 530-6pm M-F News	CM	530-6p	M-----	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
5:30 EDITION NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$650.00		0.00			
E 12	WZZM	11/05/12	11/05/12	M-F 7-730p Entertainment Tonight M, W-F/E	CM	7-730p	M-----	:30	1	\$310.00	P-1	0.00	NM	1	\$310.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$310.00		0.00			
E 13	WZZM	11/05/12	11/05/12	M-F 7-9a M-F Good Morning America	CM	7-9a	M-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$600.00		0.00			
E 14	WZZM	11/05/12	11/05/12	Mon Prime Other Dancing With The Stars	CM	8-10p	M-----	:30	1	\$3,200.00	P-1	0.00	NM	1	\$3,200.00
DANCING WITH THE STARS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$3,200.00		0.00			
E 15	WZZM	11/05/12	11/05/12	M-F 9-10a Take 5	CM	9-10am	M-----	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
TAKE FIVE & COMPANY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$50.00		0.00			
E 16	WZZM	11/03/12	11/03/12	WZZM Sat Weekend AMCM Sat Weekend AM News	CM	6-8a	-----S-	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
SATURDAY MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$100.00		0.00			
E 17	WZZM	11/03/12	11/03/12	Sat Early News Sat Early News	CM	Sat Early News	-----S-	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$300.00		0.00			
E 18	WZZM	11/03/12	11/03/12		CM	8-9a	-----S-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00

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 Product Desc: FARMER FOR ST REP
 Estimate: 2536
WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa 8-9a															
Sa Good Morning America															
SATURDAY GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	-----S-	1		\$250.00		0.00						
E 19	WZZM	11/04/12	11/04/12	This Week	CM	10-11a	-----S	:30	1	\$240.00	P-3	0.00	NM	1	\$240.00
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	-----S	1		\$240.00		0.00						
E 20	WZZM	11/04/12	11/04/12	M-Su 11-1135p LN	CM	11-1135p	-----S	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
M-Su Late News															
EYEWITNESS NEWS 13 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	-----S	1		\$1,000.00		0.00						
E 21	WZZM	11/04/12	11/04/12	WZZM Sun Weekend AM	CM	6-8a	-----S	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
Sun Weekend AM News															
SUNDAY MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	-----S	1		\$75.00		0.00						
E 22	WZZM	11/04/12	11/04/12	Su 8-9a	CM	8-9a	-----S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
Su Good Morning America															
SUNDAY GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	-----S	1		\$250.00		0.00						
E 23	WZZM	11/01/12	11/01/12	The Chew	CM	1-2p	---T---	:30	1	\$170.00	P-1	0.00	NM	1	\$170.00
The Chew															
THE CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	---T---	1		\$170.00		0.00						
E 24	WZZM	11/01/12	11/01/12	M-Su 11-1135p LN	CM	11-1135p	---T---	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
M-Su Late News															
EYEWITNESS NEWS 13 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	---T---	1		\$1,000.00		0.00						
E 25	WZZM	11/01/12	11/01/12	General Hospital	CM	2-3p	---T---	:30	1	\$140.00	P-2	0.00	NM	1	\$140.00
General Hospital															
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	---T---	1		\$140.00		0.00						
E 26	WZZM	11/01/12	11/01/12	M-F 3-4p	CM	3-4p	---T---	:30	1	\$180.00	P-2	0.00	NM	1	\$180.00
Katie															
KATIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	---T---	1		\$180.00		0.00						
E 27	WZZM	11/01/12	11/01/12	M-F 530-6pm	CM	530-6p	---T---	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
M-F News															
5:30 EDITION NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	---T---	1		\$650.00		0.00						
E 28	WZZM	11/01/12	11/01/12	M-F 7-730p	CM	7-730p	---T---	:30	1	\$310.00	P-1	0.00	NM	1	\$310.00
M-F Entertainment Tonight															
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	---T---	1		\$310.00		0.00						
E 29	WZZM	11/01/12	11/01/12	M-F 7-9a	CM	7-9a	---T---	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
M-F Good Morning America															
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12	11/04/12	---T---	1		\$600.00		0.00						
E 30	WZZM	11/01/12	11/01/12		CM	9-10am	---T---	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00

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Advertiser: Farmer, B/ D/ State House
 Product Desc: FARMER FOR ST REP
 Estimate: 2536
WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 9-10a Take 5															
TAKE FIVE & COMPANY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	- - - T - - -					1	\$50.00		0.00			
E 31	WZZM	10/30/12	10/30/12	The Chew The Chew	CM	1-2p	- T - - - - -	:30	1	\$170.00	P-1	0.00	NM	1	\$170.00
THE CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	- T - - - - -					1	\$170.00		0.00			
E 32	WZZM	10/30/12	10/30/12	Tue Prime C Private Practice	CM	10-11p (10:00 PM-11:00 PM)	- T - - - - -	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
PRIVATE PRACTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	- T - - - - -					1	\$1,500.00		0.00			
E 33	WZZM	10/30/12	10/30/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	- T - - - - -	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
EYEWITNESS NEWS 13 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	- T - - - - -					1	\$1,000.00		0.00			
E 34	WZZM	10/30/12	10/30/12	General Hospital General Hospital	CM	2-3p	- T - - - - -	:30	1	\$140.00	P-2	0.00	NM	1	\$140.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	- T - - - - -					1	\$140.00		0.00			
E 35	WZZM	10/30/12	10/30/12	M-F 3-4p Katie	CM	3-4p	- T - - - - -	:30	1	\$180.00	P-2	0.00	NM	1	\$180.00
KATIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	- T - - - - -					1	\$180.00		0.00			
E 36	WZZM	10/30/12	10/30/12	M-F 530-6pm M-F News	CM	530-6p	- T - - - - -	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
5:30 EDITION NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	- T - - - - -					1	\$650.00		0.00			
E 37	WZZM	10/30/12	10/30/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	- T - - - - -	:30	1	\$310.00	P-1	0.00	NM	1	\$310.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	- T - - - - -					1	\$310.00		0.00			
E 38	WZZM	10/30/12	10/30/12	M-F 7-9a M-F Good Morning America	CM	7-9a	- T - - - - -	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	- T - - - - -					1	\$600.00		0.00			
E 39	WZZM	10/30/12	10/30/12	Tue Prime A Dancing With The Stars: The Re	CM	8-9p	- T - - - - -	:30	1	\$960.00	P-4	0.00	NM	1	\$960.00
DANICNG RESULTS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	- T - - - - -					1	\$960.00		0.00			
E 40	WZZM	10/30/12	10/30/12	M-F 9-10a Take 5	CM	9-10am	- T - - - - -	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
TAKE FIVE & COMPANY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	- T - - - - -					1	\$50.00		0.00			
E 41	WZZM	10/31/12	10/31/12	The Chew The Chew	CM	1-2p	- - W - - - -	:30	1	\$170.00	P-2	0.00	NM	1	\$170.00
THE CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	- - W - - - -					1	\$170.00		0.00			
E 42	WZZM	10/31/12	10/31/12		CM	10-11p	- - W - - - -	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00

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Advertiser: Farmer, B/ D/ State House
Product Desc: FARMER FOR ST REP
Estimate: 2536
WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Wed Prime C Nashville											
NASHVILLE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$1,200.00		0.00				
E 43	WZZM	10/31/12	10/31/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	--W----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
EYEWITNESS NEWS 13 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$1,000.00		0.00				
E 44	WZZM	10/31/12	10/31/12	General Hospital General Hospital	CM	2-3p	--W----	:30	1	\$140.00	P-2	0.00	NM	1	\$140.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$140.00		0.00				
E 45	WZZM	10/31/12	10/31/12	M-F 3-4p Katie	CM	3-4p	--W----	:30	1	\$180.00	P-2	0.00	NM	1	\$180.00
KATIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$180.00		0.00				
E 46	WZZM	10/31/12	10/31/12	M-F 7-9a M-F Good Morning America	CM	7-9a	--W----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$600.00		0.00				
E 47	WZZM	10/31/12	10/31/12	M-F 9-10a Take 5	CM	9-10am	--W----	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
TAKE FIVE & COMPANY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$50.00		0.00				
E 48	WZZM	10/31/12	10/31/12	Wed Prime B Modern Family/Suburgatory	CM	9-10p	--W----	:30	1	\$1,560.00	P-3	0.00	NM	1	\$1,560.00
MODERN FAMILY / SUBERGATORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$1,560.00		0.00				
													Totals	48	\$26,155.00